



LENDO[®]

www.lendo.ir

Logo Construction



Brand Pattern



Rebranding



Old



New

Mark Origins




LENDO

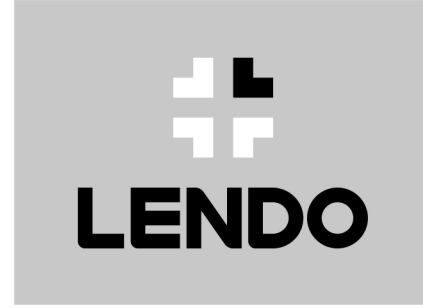
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SYNERGY

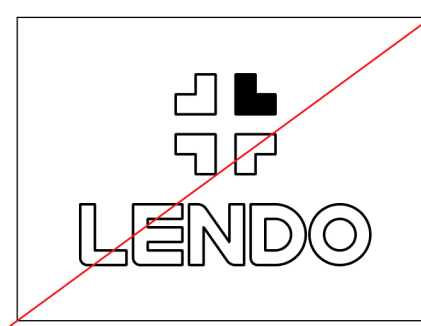
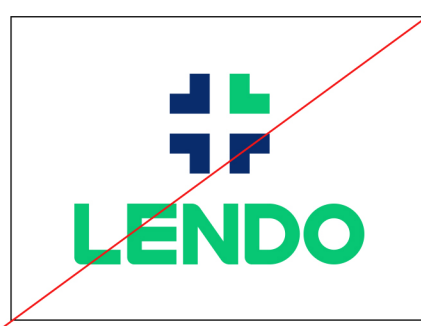
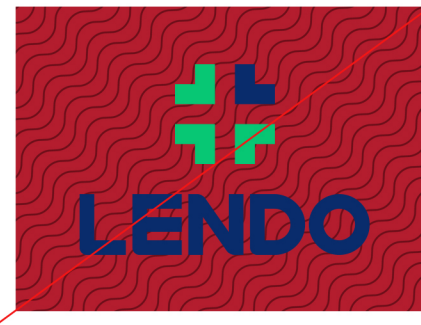
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4 ASPECTS
LENDO – CUSTOMER – INVESTOR – STORE

Logo Uses / Do



Logo Uses / Don't





Brand Palette



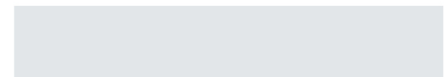
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07C674



4983FA



E2E6E9

— Safe Zone



— Logo Size

